

PRIVACY NOTICE FOR H&M FOUNDATION

GENERAL

Data privacy is of high importance for the Swedish non-profit organisation Stiftelsen H&M Foundation ('the Foundation') and we want to be open and transparent with our processing of your personal data. We therefore have a policy setting out how your personal data will be processed and protected.

Principles

The H&M Foundation manifests its commitment to privacy and data protection by embracing the following principles.

- H&M Foundation ensures that the personal data it holds is accurate
- H&M Foundation uses personal data lawfully, fairly and in a transparent manner.
- H&M Foundation collects no more personal data than necessary, and only for a legitimate purpose.
- H&M Foundation retains no more data than necessary or for a longer period than needed.
- H&M Foundation protects personal data with appropriate security measures.

Who is the controller of your personal data?

Stiftelsen H&M Foundation, is the controller and responsible for processing your personal data under applicable data protection law, in the following referred to as "The Foundation", "we" or "us".

Stiftelsen H&M Foundation
BOX 1421,
111 84 Stockholm
Sweden

Companies register: Bolagsverket/Swedish Companies Registration Office
Company registration number: 802425-8322

Where do we store your data?

The data that we collect from you is stored within the European Economic Area ("EEA") but may also be transferred to and processed in a country outside of the EEA. Any such transfer of your personal data will be carried out only to the extent necessary and in compliance with applicable laws. For transfers outside the EEA, the Foundation will use Standard Contractual Clauses whenever possible as safeguards for countries without adequacy decision from the European Commission.

Who access your data?

We never pass on, sell or swap your data for marketing purposes to third parties outside the Foundation. Data that is forwarded to third parties, is only used to provide you with our services. You will find what categories of third parties under every specific process below.

What is the legal ground for processing?

For every specific processing of personal data we collect from you we will inform you whether the provision of personal data is statutory or required to enter a contract and whether it is an obligation to provide the personal data and possible consequences if you choose not to.

WHAT ARE YOUR RIGHTS?

Right to access:

You have the right to request information about the personal data we hold on you at any time. You can contact the Foundation that will provide you with your personal data via e-mail.

Right to portability:

Whenever the Foundation processes your personal data by automated means based on your consent or based on an agreement you have the right to get a copy of your data in a structured, commonly used and machine-readable format transferred to you or to another party. This only includes the personal data you have submitted to us.

Right to rectification:

You have the right to request rectification of your personal data if they are incorrect, including the right to have incomplete personal data completed.

Right to erasure:

You have the right to erase any personal data processed by the Foundation at any time except if personal data is processed for the following purposes:

- for exercising the right of freedom of expression and information
- to comply with a legal obligation
- for the establishment, exercise or defence of legal claims

Your right to object to processing based on legitimate interest:

You have the right to object to processing of your personal data that is based on the Foundation's legitimate interest. The Foundation will not continue to process the personal data unless we can demonstrate a legitimate ground for the process which overrides your interest and rights or due to legal claims.

Your right to object to direct marketing:

You have the right to object to direct marketing, including profiling analysis made for direct marketing purposes.

Right to restriction:

You have the right to request that the Foundation restricts the process of your personal data under the following circumstances:

- if you object to a processing based on the Foundation's legitimate interest, the Foundation shall restrict all processing of such data pending the verification of the legitimate interest.

- if you have claim that your personal data is incorrect, the Foundation must restrict all processing of such data pending the verification of the accuracy of the personal data.
- if the processing is unlawful you can oppose the erasure of personal data and instead request the restriction of the use of your personal data.
- if the Foundation no longer needs the personal data but it is required for you to make or defend legal claims.

How can you exercise your rights?

We take data protection very seriously and you can always contact us at: info@hmfoundation.com.

Right to complain with a supervisory Authority:

If you consider the Foundation to process your personal data in an incorrect way you can contact us. You also have the right to turn in a complaint to the Swedish data protection supervisory authority.

Updates to our Privacy Notice:

We may need to update our Privacy Notice. The latest version of the Privacy Notice is always available on our website. We will communicate any material changes to the Privacy Notice, for example the purpose of why we use your personal data, the identity of the Controller or your rights.

Partner Relations

Why do we use your personal data?

We will process personal data to be able to evaluate and manage a dialogue with potential partners and existing stakeholders, as well as to keep track of historical requests.

We will process your personal data to be able to establish and follow up on our programs/partnerships, including conducting due diligence, engaging in legal agreements, making payment and reporting schedules and upholding the dialogue with partners.

To manage different types of seminars and events, we will process personal data of the invited persons. Certain events may be photographed, video recorded, sound recorded and transcribed.

We will use your personal data to send out HM Foundation annual reports.

We will process your personal data in order to achieve the purpose of the contract.

We will use personal data to manage legal requirements on bookkeeping.

We will process your personal data in case of legal issues and disputes.

What types of personal data do we process?

Depending on the context and purpose we may process different types data. We will however only process such data that you have submitted to us. As an example, we will process following categories of personal data:

- Contact details, such as name, e-mail address, telephone number

- Work related information, such as company, country of employment and work role
- To document meetings, events and seminars

Who has access to your personal data?

Your data may be shared with external advisors and other external service providers. Your personal data that is forwarded to third parties is only used for the purposes mentioned above.

What is the legal ground to process your personal data?

The processing of your personal data for the following purposes are based on The Foundation's legitimate interest:

- to managing partner relations
- to manage meetings, events and seminars
- to photo, video, sound record meetings, events and seminars
- to manage legal issues and disputes
- to send out HM Foundation annual report

The processing of your personal data to achieve the purpose of the contract are necessary for fulfilment of contract.

The processing of your personal data for bookkeeping is based on Swedish bookkeeping act.

How long do we save your data?

We will keep your personal data no longer than necessary.

Your personal data will be saved for the specified purposes mentioned above for as long as we have business relationship with you, or as it is required by law.

In order to follow up and evaluate procurement and business partners, we will keep your data for the length of the agreement and time to preclude legal issues.

For legal disputes we will keep the data during the ongoing dispute and for a period after the dispute when the information is still relevant.

We will keep the data for bookkeeping purposes for 7 years in accordance to legal requirements.

Your right to object to processing based on legitimate interest:

You have the right to object to the processing of your personal data that is based on legitimate interest. The Foundation will not continue to process the personal data unless we can demonstrate a legitimate ground for the process which overrides your interest and rights or due to legal claims.

MEDIA AND COMMUNICATION

Why do we use your personal data?

When we create media content such as articles, interviews and videos for our channels we will process your personal data if you appear in such content. We also use personal data to prepare, facilitate, follow up on interviews and media coverage.

When we archive media material such as press clips, images and photos, campaigns, press releases, videos and recordings to preserve the organization's history, your personal data will be stored if you appear in the material.

We will process your personal data when you contact us for information requests.

What types of personal data do we process?

We will process following categories of personal data:

- contact details such as name, e-mail address, telephone number
- nationality
- work related information, such as company, country of employment and work role
- photo and images
- video footage
- audio recording
- quotation and referral to authors name
- other information you share in email requests

What is the legal ground to process your personal data?

The processing of your personal data for the mentioned above purposes are based on The Foundation's legitimate interest.

How long do we keep your data?

We save your data until the pursue for which it was collected is fulfilled or until there is no longer any right for us to keep the data.

Your right to object to processing based on legitimate interest:

You have the right to object to the processing of your personal data that is based on legitimate interest. The Foundation will not continue to process the personal data unless we can demonstrate a legitimate ground for the process which overrides your interest and rights or due to legal claims.

Global Change Award

Why do we use your personal data?

We will use your personal data in order to manage the Global Change Award (GCA) application process, in particular to manage your entry to the Global Change Award challenge.

We will also use your personal data to manage the transfer of Grant and to manage Accelerator program for the winners of the Global Change Award, including transports and accommodation and participation in alumni network.

What types of personal data do we collect?

We will process following categories of personal data when you register to GCA:

- contact information such as name, address, telephone number, e-mail address
- date of birth
- gender
- region and country
- work related information, such as company, country of employment and work role
- Social media accounts

For winners of the GCA we will also process:

- passport number
- bank account details

Who has access to your personal data?

Data that is forwarded to third parties, is only used to fulfil the purposes mentioned above. We use a third party for our application platform, reference groups to select winners and travel agency to book transport and accommodation for the winners of the Global Change Award. We further use services of financial company to do the grant transfer.

What is the legal ground to process your personal data?

The processing of your personal data for the Global Change Award challenge is based on legitimate interest.

Processing of personal data of winners of the Global Change Award for Accelerator program and participation alumni network is legitimate interest.

Processing of personal data for grant transfer is fulfilment of contract.

How long do we save your data?

We save your data until the pursue for which it was collected is fulfilled or until there is no longer any right for us to keep the data. Personal data for Global Change Award applicants who didn't become winners is kept for no longer than 3 years.

We will keep your personal data as long as there are any legal requirements and if there is an open dispute.

Personal data related to grant transfers to winners of the Global Change Award is kept until the agreement or the user rights are not valid.

Newsletters and press release subscription

Why do we use your personal data?

We will use your personal data to send you newsletters, press release and surveys through e-mails about the Foundation's work and the Global Change Award.

What types of personal data do we process?

We will process following personal data:

- e-mail address

- name

Who has access to your personal data?

Data that is forwarded to third parties is only used to provide you with the service mentioned above, to media agencies and technical suppliers for distribution of digital newsletters.

What is the legal ground to process your personal data?

The processing of your personal data is based on your consent when you sign up for newsletter or press release.

Your right to withdraw your consent:

You have the right to withdraw your consent for the processing of your personal data at any time following the instructions in each e-mail post.

When you do so the Foundation won't be able to send you any further information based on your consent.

How long do we save your data?

We will keep your data until you withdraw your consent.

IT & SECURITY

Why do we use your personal data?

We will process personal data to manage, register and resolve IT and information security incidents. We will also use personal data to handle incidents and accidents. We will also process your data to investigate a breach or non-compliance with regulations or the Foundation's policies and requirements.

We will use your personal data for camera monitoring in our facilities such as offices for security reasons and for follow up on incidents and accidents.

In the event of investigation of non-compliance with our policies we process personal data.

What type of data do we process?

We will process the following categories:

- contact information such as name, home address, e-mail address and telephone number
- date of birth
- work information such as company name and work role
- IP number
- video surveillance footage where applicable
- other necessary information for investigations

Who has access to your personal data?

Data that is forwarded to third parties is only used to reach purposes mentioned above. We will share your personal data with security companies, auditors and legal advisors to handle security issues and administration. We will also share your personal data with video surveillance companies for video footage.

What is the legal ground to process your personal data?

The processing of your personal data is based on our legitimate interest in order for us to manage incidents and security breaches.

How long do we save your data?

We will keep your data for the time we need to prevent and/or report potential fraud and other offenses.

Video footage will be saved in compliance with local legislation but maximum for 30 days.

SPECIFIC INFORMATION FOR FOUNDATION'S WEBSITES

Cookies

What is a cookie?

A "cookie" is a small text file that is downloaded onto your device such as computer or smartphone when you access our websites.

We use cookies and other similar technologies in order to make our website work efficiently and secure and to improve personalised user experience.

All cookies have a publisher which tells you who the cookie belongs to. The publisher is the owner of the domain specified in the cookie. Whenever you visit our website, we place cookies onto your device for different reasons. Such cookies are called "first-party" cookies, whereas cookies set by a third-party company, such as social media platforms or ad network/ad tech providers, are called "third party" cookies.

Below you will find more detailed information about our cookies and the reason for using them.

What types of cookies do we use and why?

The cookies we set are grouped into three categories, each one reflecting a specific purpose:

Strictly necessary cookies

Some cookies are strictly necessary for you to be able to experience the full functionality of our site and for us to deliver upon our promises. For example, these cookies allow you to use the website and log-in to your account as intended. Without these cookies, some parts of our site and services just won't work as they should. We also use cookies to direct you to the right website based on geography and language and to detect and prevent security threats and malicious behaviour.

Performance cookies

Performance cookies tell us about how you use the site and they help us to make it better. For example, these cookies count the number of visitors to our website and see how visitors move around when they are using it. This helps us to improve the way our site works, for example, by ensuring that users find what they are looking for easily.

Cookies we use: Google Analytics, YouTube, Issuu, Akamai

Functional cookies

Functional cookies allow our site to remember your preferences, helping you to customize your content on our website. This type of cookie enables us to highlight products and services we believe is of interest and relevance to you. This way we can remember you when you return to our site and to give you best possible user experience.

Cookies we use: PHP, WordPress, editor cookie

How to disable cookies?

You can at any time disable your non-essential cookie by revoking your consent. You do this by changing your cookie settings from this website.

In addition to your consent withdrawal, you can easily stop your browser from accepting cookies by configuring your browser's cookie settings.

All commercial web browsers are featured with cookie management functionality.

Please check your web browser to find out more how to delete or disable cookies etc.

If you choose to disable cookies, you may face limitation on functionality and a deteriorated user experience.

What is the legal ground to use cookies?

By accepting cookies, in full or in part, you give us your consent to use cookies for the specified purposes above. You cannot accept strictly necessary cookies as these are default.

Who has access to cookie information?

Information obtained from cookies is shared within the HM Foundation to the extent necessary to fulfil its purpose. Information obtained from third party cookies is also available to the third-party provider placing the cookie on our site. HM Group may have access to information obtained from cookies placed on HM Foundation websites. We will not share first-party cookie information with third parties nor sell swap or otherwise disclose such information with anyone outside the H&M Group.

How long are cookies stored in your browser or on your device?

Cookies can be stored for varying lengths of time on your browser or device.

Persistent cookies

Persistent cookies (permanent cookies) will be stored in one of your web browser's subfolders until you delete them manually, either by consent withdrawal or by your changing your web browser settings. If you do nothing, placed

cookies will be deleted from your browser when the duration period is expired. Their duration depends on the date of expiry written in them.

Session cookies

Session cookies are immediately deleted when you close your browser. When you restart your browser and go back to the site that created the cookie, the website will not recognize you.

Other tracing technologies

Information gathered through other tracing technologies such as tags and pixels are saved for 24 months.